



CAROLINAS GOLF

Hall of Fame 2016

INDUCTION CEREMONY

THURSDAY, FEBRUARY 11, 2016 • 6 PM
QUAIL HOLLOW CLUB

INDUCTEES



DEAN CASSELL

A pioneer in the golf industry and former president of the Acushnet Titleist Company, Dunlop Sports Company, the National Golf Foundation and the Golf Ball Manufacturers Association, the highlight of Cassell's extensive resume is the influence he had in the design and marketing of the golf ball as we know it today.



JOHN HARRIS

The man who spearheaded bringing major championship golf back to Quail Hollow and Charlotte in the form of the Wells Fargo Championship, The PGA Championship (2017) and The President's Cup (2021). Harris' impact on the game, Charlotte and the Carolinas will resonate for generations.

The **Carolinan Golf Association** (CGA) is the second largest golf association in the country with over 700 member clubs represented by nearly 150,000 individuals. With a rich legacy, championship traditions and commitment to the future of the game, the CGA has been a steward of golf in the Carolinas since 1909 and supports a variety of Carolinas-based golf initiatives including **Junior Golf** and **Player Development**, a **Scholarship Program** for **Turfgrass Majors** and **Turfgrass Research** efforts.

Founded in 1981, the **Carolinan Golf Hall of Fame** recognizes individuals who have contributed to the game of golf and have a connection to the Carolinas. Members of the Hall of Fame include Amateur Players, Golf Professionals, Superintendents, Architects, Administrators, Coaches, and Media. The primary emphasis is placed on golf-related accomplishments and service to the game relative to the states of North and South Carolina. In 2015, the Carolinas Golf Hall of Fame came under the care of the Carolinas Golf Association.

CAROLINAS GOLF *Hall of Fame 2016* INDUCTION CEREMONY

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$25,000 (Limit to 1)

Includes:

- Two VIP tables of 10 with priority seating
- Company logo on front of event invitation
- Company logo on front of event program
- Company logo listed on event signage
- Opportunity for brief remarks from podium

EAGLE SPONSOR \$10,000

Includes:

- One VIP table of 10 with priority seating
- Company name listed in event invitation
- Company name listed in event program
- Company name listed on event signage

TABLE SPONSOR \$3,500

Includes:

- One table of 10
- Company name listed in event invitation
- Company name listed in event program

INDIVIDUAL TICKETS \$350

Available for Carolinas Golf Association Board Members and their guests.



SELECT YOUR LEVEL OF PARTICIPATION*

PRESENTING SPONSOR | \$25,000 EAGLE SPONSOR | \$10,000 TABLE SPONSOR | \$3,500

SPONSORSHIP CONTACT

Sponsor Organization _____
(List name as it should read on collateral materials)

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT

Invoice Check

Please make checks payable to: CAROLINAS GOLF ASSOCIATION

Please email or fax form to:
Hughes Agency, Attn: Lauren Neely
104 S. Main Street, Suite 110, Greenville, SC 29601

Phone: 864.271.0718 | Fax: 864.271.7522 | Email: laurenb@hughes-agency.com

*LIMITED TABLES ARE AVAILABLE. PARTICIPATION DEADLINE: JANUARY 11, 2016